



## News Release

### Theresa Haskins named to Sublimity Insurance Company Board of Directors

**SUBLIMITY, OR** (June 2, 2020) – Oregon-based Sublimity Insurance Company today announced the election of Theresa Haskins of Salem to its Board of Directors at the Company’s recent Annual Shareholders Meeting. Mrs. Haskins is the Senior Business Development Manager with Portland General Electric.

“Considering her extensive professional background, Theresa is an excellent addition to our Board of Directors,” said Kevin Lucke, President and CEO of Sublimity. “She joins a group of dedicated leaders who are committed to Sublimity Insurance and its policyholders. Her business acumen and passion for community development will be a great asset for our organization.”

Mrs. Haskins has been with PGE for more than 25 years, leading business recruitment and industry development strategies. She also serves on the board of directors for the Strategic Economic Development Corporation (SEDCOR), the Oregon Economic Development Association (OEDA), and the Salem Health Board of Trustees. She is a past president of the Salem Area Chamber of Commerce, Salem Art Association, SEDCOR, and the Providence Benedictine Nursing Center Foundation.



**Theresa Haskins**  
Senior Business  
Development Manager  
Portland General Electric

“Theresa’s extensive involvement with business and community organizations provides valuable perspective for our company, and we’re fortunate to have someone of her caliber on our Board,” said Mr. Lucke.

Mrs. Haskins received a bachelor’s degree in International Business and Marketing from Gonzaga University and has completed the executive leadership programs at both the University of Idaho and Harvard University.

*Sublimity Insurance Company, founded in 1896 in Sublimity, OR, specializes in auto, home, dwelling fire, farm, and umbrella insurance. Sublimity is represented by more than 220 independent insurance agencies located throughout Oregon, Idaho and Utah. Sales in 2019 exceeded \$34 million, and the company recently received a financial strength rating of A- from Kroll Bond Rating Agency (KBRA). The company has been a member of the United Heritage Financial Group of companies since 2003.*

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**Contact: Rob McCarvel**  
United Heritage Insurance  
(208) 475-0953  
[RMcCarvel@UnitedHeritage.com](mailto:RMcCarvel@UnitedHeritage.com)

*United Heritage Financial Group, headquartered in Meridian, Idaho, is the intermediate holding company that provides capital management and allocation, administrative coordination, and shared services including Information Technology, Human Resources, and Investments for United Heritage Life Insurance Company and United Heritage Property & Casualty Company based in Idaho, and Sublimity Insurance Company based in Oregon. Originally incorporated in 1934 as Grange Mutual Life Company in Nampa, today the companies of United Heritage Insurance combined assets total more than \$700 million for fiscal year 2019. For more information, visit [UnitedHeritage.com](http://UnitedHeritage.com).*

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## CORPORATE SUMMARY

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### United Heritage Insurance

707 East United Heritage Court  
Meridian, Idaho 83642



### Fast Facts

States & District of Licensure	50
Combined Revenue	\$174 M
Combined Assets	\$713 M
Combined Capital & Surplus	\$104 M
Combined Net Income	\$5.9 M

\*Fiscal Year 2019



**Dennis L. Johnson**  
President & CEO



**United Heritage Mutual Holding Company, Financial Group and Life Insurance Company**

208.475.0913

[DJohnson@UnitedHeritage.com](mailto:DJohnson@UnitedHeritage.com)

### Financial Strength Rating

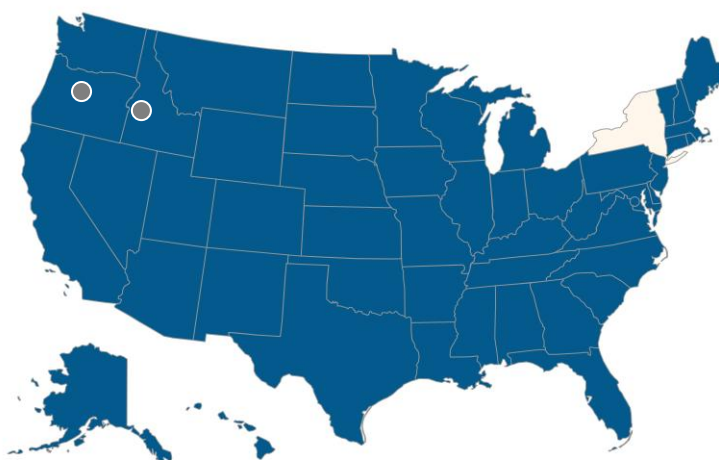
Kroll Bond Rating Agency A-  
A.M. Best Company B++

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## United Heritage Insurance

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- United Heritage Insurance, headquartered in Idaho, is home office to United Heritage Financial Group, an intermediate holding company with Combined Revenue of \$174 Million, Combined Assets of \$713 Million and Combined Capital & Surplus of \$104 Million in 2019.
- 100% owned by United Heritage Mutual Holding Company, whose Board of Directors is elected by the policyholders of United Heritage Life Insurance Company and Sublimity Insurance Company.
- Primary assets of the financial group are the common stock of its four insurance companies headquartered in Idaho, Oregon and California.



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### United Heritage Life Insurance Company (Meridian, Idaho)

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- Founded in 1934 as Grange Mutual Life Insurance Company in Nampa, Idaho, renamed United Heritage Mutual Life Insurance Company in 1991 with its national headquarters moved to Meridian in 2001.
- Converted to a mutual holding company in 2001 and was renamed United Heritage Life Insurance Company.
- The only life insurance company headquartered in Idaho, it is licensed throughout 49 U.S. states and the District of Columbia.
- Offers a diverse portfolio of insurance services including life insurance, preneed, final expense, fixed annuities, group life, vision and disability policies.
- Distributed through more than 1100 independent licensed life insurance agents nationally.

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## CORPORATE SUMMARY

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### **UNITED HERITAGE** Property & Casualty

Marjorie Hopkins, PHR SHRM-CP FLMI  
President & CEO



#### United Heritage Property & Casualty Company

208.475.0915

[MHopkins@UnitedHeritage.com](mailto:MHopkins@UnitedHeritage.com)

#### Financial Strength Rating

Kroll Bond Rating Agency *BBB+*

A.M. Best Company *B+*

Demotech Inc. *A*

#### States of Operation

*Idaho, Oregon, Utah, and Arizona*



Kevin W. Lucke, CPCU AIM  
President & CEO



#### Sublimity Insurance Company

100 SW Sublimity Boulevard

Sublimity, Oregon 97385

503.769.3900

[KLucke@SublimityIns.com](mailto:KLucke@SublimityIns.com)

#### Financial Strength Rating

Kroll Bond Rating Agency *A-*

A.M. Best Company *B++*

Demotech Inc. *A'*

#### States of Operation

*Oregon, Idaho, and Utah*

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#### United Heritage Property & Casualty Company (Meridian, Idaho)

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- Formerly Idaho Mutual Insurance Company, originally began operations in 1908 near Roswell, Idaho, as Canyon County Farmers Mutual.
- Demutualized in 2000 to become United Heritage Property & Casualty Company as part of United Heritage Financial Group.
- Offers full line of home, farm, business, umbrella, and auto insurance coverage in Idaho, Oregon, Utah, and Arizona through more than 300 independent agencies.

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#### Sublimity Insurance Company (Sublimity, Oregon)

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- Founded in 1896 in Sublimity, Oregon, and joined United Heritage Financial Group in 2003.
- Offers complete portfolio of preferred personal lines products including homeowners, automobile, farm and farm truck, rental properties, and personal umbrella insurance policies.
- Distributed through more than 220 independent agencies in Oregon, Idaho, and Utah.

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#### Company Philosophy

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- As a mutual organization, earnings are reinvested back into its companies to add to the strength of its balance sheets for the benefit of its members.
- The company is committed to conservative management of the resources that are entrusted by its constituents to help them manage risk.
- Focus is on core lines of business to create fair and competitive insurance products that better serve the needs of most Middle American families.
- Insurance is a service industry; the company invests in excellent service for customers and constituents to provide the protection upon which they rely.
- The company believes in giving back to the communities where it is doing business and where its employees and customers live and work.

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