

“It is my privilege to announce that we are promoting Mike Joy to the position of Vice President of Marketing”, said Kevin Lucke, President and CEO of Sublimity. “Mike is a 26-year insurance professional and has been an exceptional leader for our organization in our Marketing efforts.”

Mr. Joy has been with Sublimity Insurance Company since 2008 and before his promotion served as the Marketing Manager for the organization. He started his career in insurance underwriting roles, with most of his experience being in agency marketing capacities. He is a native of Oregon and grew up in Albany. He is a graduate of Oregon State University, he lives in Millersburg with his wife Wendy, and their two daughters.

Sublimity Insurance Company, founded in 1896 in Sublimity, OR, specializes in auto, home, dwelling fire, farm, and umbrella insurance. Sublimity is represented by over 220 independent insurance agencies located throughout Oregon, Idaho, and Utah. Sales in 2019 exceeded \$34 million, and the company recently received a financial strength rating of A- from Kroll Bond Rating Agency (KBRA). The company has been a member of the United Heritage Financial Group family of companies since 2003.

KEVIN LUCKE, PRESIDENT & CEO

SUBLIMITY INSURANCE COMPANY