



News Release
For Immediate Release

**Sublimity Insurance Company Announces Strategic Move for
New Corporate Headquarters**

Salem, OR (June 9, 2022) – Sublimity Insurance Company has announced its move to a new corporate headquarters in Salem at **520 Hawthorne Avenue SE, Suite 200, Salem, Oregon 97301**.

Given the new working climate and desires of reimagining the office space, the company decided to make the strategic move to relocate the corporate headquarters to Salem and occupy a space that will best serve its policyholders, agents, and employees. After 127 years in the Sublimity-Stayton-community, the move is bittersweet. While sad to leave, the company is excited about the opportunity the new location brings.

Kevin Lucke, President and CEO, stated that “Sublimity Insurance Company would like to thank both Sublimity and Stayton for allowing us to call them our home for the last 125 years. Both will remain bright parts of our history as the company looks forward to an exciting future in Salem.”

Sublimity Insurance Company, founded in 1896 in Sublimity, Oregon, specializes in auto, home, dwelling fire, farm, and umbrella insurance. Sublimity is represented by more than 220 independent insurance agencies located throughout Oregon, Idaho, and Utah. The company has received an AM Best affirmed rating of B++ and a financial strength rating of A- from KBRA. Sublimity has been a member of the United Heritage Financial Group of companies since 2003.

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For further information, contact:

Mike Joy
Vice President, Marketing
PH: 541.990.5596